

CHRISTA ADAMS

FREELANCE WRITER

www.christaadams.com | christaadamswrites@gmail.com

EXPERTISE

International Travel; Europe-focused
AP Style Writing
Adobe InDesign & Illustrator
Adobe Lightroom
Writing for different types of media
Writing in a descriptive & concise manner
Storytelling
Excellent computer skills
Travel guidance

EDUCATION

BA in Mass Communication
MTSU, USA - May 2017
Cum Laude ; Major: Advertising

Journalism Studies Abroad
GCU, Scotland - 2015-2016

AWARDS

John Seigenthaler Scholarship Award
Excellence in Advertising Copywriting
2017 - Middle Tennessee State University

ACTIVITIES

Assistant Art Director
2019
BCN English Choir Music Video

Marketing Director
2013 - 2017
ACS Relay For Life at MTSU

PROFILE

I'm a freelance writer and social media marketer based in Barcelona, Spain.

With a Bachelors in Mass Communication, I have a great passion for the written word and communicating my experiences with the world. I've studied journalism, marketing, advertising, and visual communication for many years. I have been working as a professional freelance writer since 2017 and have worked with companies big and small to create thoughtful and interesting content.

EXPERIENCE

FREELANCE | AUG 2017 - Present
Writer & Social Media

I work largely with travel agencies, food brands, apps, and podcasts to create interesting and engaging content to help build their brand.

ESL TEACHER | Barcelona, Spain | SEPT 2017 - JUNE 2019

SPIRITED EXPLORER TRAVEL BLOG | MARCH 2018 - Present
Travel Writer

I started my travel blog where I write travel tips, stories, and guides, and about life as an expat. I contribute my own photography to the blog as well.

SOCIAL MEDIA CONTENT CREATOR | Nashville, TN | SEPT 2016 - AUG 2017
Journeys - Shoe Company

I helped manage all social accounts: Instagram, Facebook, Snpachat, Twitter, Pinterest. I conducted weekly social media recaps, measuring the success of campaigns. I also wrote copy for all social media accounts, took photographs for content, and helped grow the accounts to 105k on Twitter and 195k on Instagram.

MTSU SIDELINES | AUG 2013 - 2016
Staff Writer

I was a contributor to MTSU's student publication Sidelines. I focused on news, travel, and arts and entertainment.

SCOTCAMPUS | SEPT 2015 - 2016
Staff Writer

I wrote for Scotcampus, a student-targeted publication distributed across Scotland. I wrote travel pieces and had my own column about life as an American in Scotland.